



Printable Technologies, Inc.
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Printable Technologies® Donates Software Valued at \$10,000 to MCC Penn Valley, Kansas City MO

**25 Copies of FusionPro Desktop
for Future Leaders of the Graphic Arts Industry**

Solana Beach, CA, and Kansas City, MO – April 4, 2007 – Printable Technologies®, Inc., leading provider of Web to Print workflow and Variable Data Printing (VDP) solutions, today announced the selection of Metropolitan Community College – Penn Valley, Kansas City MO, as the third educational institution to be given sufficient free copies of FusionPro Desktop, a full-featured, broadly-functional, and affordable VDP solution, to supply a class of 24 students and an instructor; a donation valued at nearly \$10,000.

MCC-Penn Valley received fully-functional working copies of FusionPro Desktop which offers workflow templates, guides, and wizards that allow novice users to learn the application quickly while accommodating students with advanced skills who wish to implement the sophisticated functionality available to compose complex VDP jobs. MCC-Penn Valley offers a 21-credit Digital Prepress Technician Certificate.

“We are proud to add MCC-Penn Valley to the rolls of educational institutions who are participating in our educational initiative to empower future leaders of the Graphic Arts Industry. It is gratifying to see FusionPro Desktop used as a training tool in advanced prepress courses,” said Coleman Kane, President and CEO, Printable Technologies. “Staffing concerns top the list of business challenges for many companies and students who learn real-world skills with the applications they will use after graduation are better prepared to enter the workforce.”

“MCC - Penn Valley is grateful to have the opportunity to work with Printable,” said Teresa Campbell, Digital Prepress Program Coordinator, MCC - Penn Valley. “The Fusion Pro software will allow us to incorporate variable data options into our Digital Prepress curriculum and enhance the education of our students. With customization making huge strides in the industry, we feel this relationship offers the perfect timing needed to promote this technology and empower our students to be leaders in this segment of the market.”

About Metropolitan Community College

Metropolitan Community College (MCC) began in 1915 as the Kansas City Polytechnic Institute and enrolled 125 students its first semester. Today, MCC has five college campuses-Blue River, Longview, Maple Woods, Penn Valley and the Business &

Technology College that serve students throughout the Kansas City metropolitan area. MCC serves 46,000 students annually through its credit and non-credit courses and business services. More information about MCC can be found at www.mcckc.edu.

About Printable Technologies

Printable Technologies® is a world leader providing Software as a Service to corporate enterprises and the graphic arts and print industry; including Cross Media Variable Data Printing (VDP), One to One Marketing Campaigns, and Web to Print solutions.

Printable's software and service allows graphic designers, corporate Marketing Communications departments, creative services and advertising agencies, and print service providers to create targeted marketing campaigns implementing personalized communication with variable information and images based on buying preferences and personal interests.

The FusionPro™ Suite of solutions -- a comprehensive suite of desktop, online, and server-based VDP applications -- enables corporate enterprises, commercial and digital print service providers, and ad agencies and direct marketing companies to manage dynamic cross-media campaigns consisting of variable text and images, perform high-speed data merge, and generate production-ready output data streams

Solutions from Printable Technologies easily integrate with ERP solutions such as Ariba, SAP, and Oracle; content management solutions like Documentum; accounting and shop floor management applications such as Enterprise Print Management Solutions (EPMS), PACE2020, and Quantum; and digital production workflows from Hewlett-Packard, Canon, Xerox, NexPress, and more.

More than 1,700 corporate customers use solutions from Printable Technologies to serve over 400,000 end users; more than 100 of the Fortune 500 offer desktop access to Printable Technologies products.

Improved marketing campaign management means users enjoy higher response rates, higher revenues, new business growth, and better customer retention. For more information go to www.printable.com or call 800.220.1727.

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MCC Penn Valley

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